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| Template 3C: ES opportunities - recognizing gaps, imbalances and potentials Formulating an ‘ecosystem service opportunity’ specify which actor would be motivated to change or engage in which behavior as well as how to achieve this behavior change along one of the principles and for which conservation purpose (e.g. which ecosystem services would be protected).  |
| Steward Earns Principle | **Beneficiary Pays Principle** | **Polluter Pays Principle** | **Innovation Principle** |
| Which actors bear costs for stewardship activities (protection and management) that are not recovered?Who could be rewarded or otherwise motivated to provide (more) stewardship activities? | **Which actors receive ES benefits without contributing to the provision?****Who could pay/contribute for benefitting from ES provision?** | **Which actors engage in degrading activities and are not held liable - and why?****Who could be held liable or otherwise be motivated to stop or reduce degrading activities?** | **Are there any new ways how local people can benefit from ES conservation? (e.g. income or business opportunities, financial support)** |
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